FOR IMMEDIATE RELEASE April 24, 2025 **Media Contact:** Jenny Rhead irhead@brownwoodinc.com



## Designs of Distinction® Visits Vibrant Buildcon 2025 to Fuel Innovation and Strengthen **Global Partnerships**

CHICAGO, IL - Last week, Designs of Distinction® proudly joined the global conversation on building innovation at Vibrant Buildcon 2025 in India — the country's largest and most influential building materials expo. With representatives from across the architecture, design, and construction industries in attendance, Vibrant Buildcon is a hub for discovering emerging materials, sustainable solutions, and future-forward technologies.

Designs of Distinction's Vice President and Inventory Manager were on-site, exploring new materials and concepts tailored to bespoke residential and commercial interiors. As a boutique manufacturer in a competitive industry, Designs of Distinction® continues to punch above its weight by proactively seeking out global partnerships and design inspiration.

"Being present at international shows like Vibrant Buildcon is part of our commitment to staying ahead of industry trends, sourcing responsibly, and expanding our product offering in meaningful ways," said Kathy Constantine, Vice President of Designs of Distinction®. "Our size gives us agility — and we're using that to stay ahead of what designers and builders are asking for."





In addition to exploring new innovations, the team also met directly with the manufacturer of the company's gallery rail components, which have been backordered in recent weeks due to a manufacturing defect in the base of the post. While air shipments of the corrected parts are pending, the in-person meeting represents a critical step toward quality control and clearer delivery timelines.

Designs of Distinction® will share updated shipping information with customers as soon as it becomes available. Please visit our Gallery Rail Availability Update page, and sign up to be notified when components are back in stock.

This visit reinforces the company's mission to deliver premium decorative components backed by integrity, design foresight, and a global perspective.